

Safari West

Safari West Media Piece



Safari West the spirit of Africa in the heart of Wine Country

3115 Porter Creek Road • Santa Rosa, CA 95404

phone 707-579-2551 • reservations 707-566-3667 • web www.safariwest.com • email info@safariwest.com

Safari West Media Piece Table of Contents

An Authentic African Luxury Tent Camp	3
Media Contact:	3
Our Mission Statement	4
What can you do at Safari West?	4
Safari West Experience	4
“Glamping” Overnight Safari Tent Description	5
Safari Description	6
Rates and Schedules	7
Safari Tent Camp	7
Safari Tent Camp Rates	7
Safari Drives	8
Safari Rates	8
Private Safaris	8
Safari Schedule	8
African Connection	9
What is a “don’t miss” experience for guests?	9
Is Safari West Environmentally Friendly?	10
Is Safari West Family Friendly?	11
Safari West, Inc. Qualifications	12
20 Years of Conservation	14
Safari West’s Written Conservation Plan	15
Local Open Space Preservation	15
Wildlife at Safari West	15
Safaris	15
Conservation Local and Abroad	16

An Authentic African Luxury Tent Camp

Safari West – A Luxury Safari ‘Glamping’ Experience in California’s Wine Country

3115 Porter Creek Road

Santa Rosa, CA 95404

Phone Number: 1 (800) 616-2695 or 707-579-2551

Web address: www.safariwest.com

PROPERTY DETAILS:

- We are located a mere 75 miles north of San Francisco – in the hills and valleys of Sonoma/Napa Counties
- Closest largest airport(s) San Francisco International and Oakland International plus Charles Schulz Airport
- Distance from airports: 1 hour 33 minutes – Approximately 78.48 miles
- Closest town(s): Santa Rosa, Ca. and Calistoga, Ca.
- Distance from towns: 7 miles and 10 miles respectively
- Safari West is fully accredited by the Association of Zoos and Aquariums, one of only six private facilities in North America to belong to that prestigious organization.



Media Contact:

Aphrodite Caserta
Director of Marketing and Communication.
707-566-3620 – acaserta@safariwest.com

Cheryl Crowley
Graphic Designer and Staff Artist
707-566-3636 – ccrowley@safariwest.com

Out of Africa, into Sonoma County

It started in 1993. A dream shared by Nancy and Peter Lang, inspired by Peter’s father Otto Lang, a noted film producer and director whose credits include Daktari, Flipper and Sea Hunt, among others.

“Throughout my life, my father shared with me his love of, and respect for, exotic wildlife” Peter says.

And, so the journey began...

Now, 20 plus years later, Safari West thrives as a world-renowned preserve dedicated to

conservation and home to the earth's most graceful, majestic and exotic creatures. It's the closest thing to an authentic African adventure this side of Africa!

Guests may explore the Sonoma Serengeti on an African wildlife safari or relax in a luxury tent under the gaze of a graceful giraffe. We are committed to delighting our guests by going above and beyond their expectations.

Our Mission Statement

The mission of Safari West is to actively promote conservation, environmental education, and share knowledge that will help each individual make personal choices in regards to the environment and conservation efforts.

What can you do at Safari West?

- Spend the night in a luxury 'glamping' safari tent.
- Explore and go on safari in an authentic African safari vehicle.
- Embark on private VIP and/or wine or beer tasting safaris tailored to your adventure experience.
- Dine out...way out....in our Savannah Grill and taste quality wines and beer of Napa/Sonoma as well as South Africa.
- Enjoy a private and close-up encounter with animals, possible new babies and behind the scene activities with our keepers.
- Learn about conservation and wildlife preservation featuring the diversity in Africa.
- Observe animals, enjoy birding and possible nature walks and with Safari West staff.
- Indulge in our Swedish pressure-point massage services.
- Photography – the most photo opportunities short of getting on a plane and flying to Africa.

Safari West Experience

The classic African safari is a trip of a lifetime for intrepid travelers from around the globe. Now wine enthusiasts with a wild taste of adventure can embrace the spirit of Africa and enjoy world-class wines at the same time.

And this incredible getaway is closer than you think.

Located in the heart of California's Wine Country, Safari West is the only authentic African luxury tent camp in the United States. Spend the night, and let the evening serenade waft over you – uniquely calming sounds you've never heard outside of an African savannah. The natural melodies are particularly engaging in the spring and fall.

With our deluxe safari tent camp and onsite dining, we have everything you need for an inspiring holiday, whether visiting for the day or overnight. Guests may explore the Sonoma Serengeti on an

African wildlife safari led by trained guides, or relax in a luxury tent under the gaze of a graceful giraffe...the most unique adventure in wine country.

Most of our guests arrive not knowing what to expect and leave feeling they've just had an once-in-a-lifetime experience. Our visitors who have travelled to Africa are astounded that we have created such a sensational and natural safari adventure.

“Glamping” Overnight Safari Tent Description

If you're not a camper, don't be scared off by our tents! We have thirty tents and they have more in common with an African lodge than the nearest campground!

Guests may choose from one king size bed, king size bed with double size bunk beds, or two double beds. Guest capacity in each unit is two to three adults and two to three children.

Tents are all imported from Africa and are built on high wooden platforms; they have heavy lined pale-green canvas walls which enclose plush beds, plump pillows, warming quilts, full bathrooms including hot showers and rustic but elegant trappings. There are polished hardwood floors, gleaming copper basins in the private bathrooms and one-of-a kind hand hewn furniture crafted almost entirely from local wood. Guests can take in the view of grazing giraffes or enjoy the serenity of the private lake.



Dining on the Sonoma Serengeti

We provide continental breakfast, lunch and dinner. Our on-site restaurant, the Savannah Café, offers scrumptious safari ranch style BBQ meals. There are always several 'kid friendly' selections to choose from. We can accommodate most dietary concerns. Plus, we offer local wines featuring both Sonoma and Napa Counties and selected South African wines, and local brews and selected South African beers.

Guests can dine indoors either in our Elephant Room or our Savannah Café, surrounded by authentic African murals and artifacts. Or enjoy the veranda and Flamingo Terrace, with its panoramic views of the Sonoma Serengeti, where our giraffes romp and play! Our veranda features an African Moto (fire pit), large custom made wooden tables, and covered arbors with relaxing

seating areas. And, for a quick refueling between adventures, guests may check out the deli delights at Delilah's.

Safari Description

Get ready for a wild exploration of the 'Napa/Sonoma Serengeti' – the closest you can get to Africa without a Passport!

Adventure abounds as you set out in a rugged, open-air safari vehicle in search of zebra, blue wildebeest, cape buffalo, watusi cattle, kudu and more! Crossing terrain that ranges from steep and rocky to rolling savanna, the journey transports you to an environment much like the exotic and untamed lands of Africa, with our herds roaming virtually undisturbed over hundreds of acres.

Unique to the Safari West experience is the opportunity to get up-close with animals whose origins span the entire African continent, but are found here all in one place! This diverse species integration, as well as the freedom to move throughout a natural environment, allows our animals to maintain many of their wild instincts and behaviors. What's more, you will have the opportunity to observe animals such as scimitar-horned oryx, Nile lechwe and addax, which are highly endangered and rarely seen in the wild.



While traversing our natural landscape, your highly experienced safari guide will share fascinating stories about our collection of over 800 animals, as well as tales of their exotic counterparts in the wilds of Africa. During the drive you may encounter Cape buffalo charging up a hillside, our pair of white rhinos basking in the sun, impala leaping over logs and streams or a herd of wildebeest galloping across the horizon. And, with a little luck, you might find yourself eye-to-eye with a towering, curious giraffe!

The adventure continues on foot with an exploration of our lower compound where you will embark on a journey through our aviary, which houses an international bird collection. On your guided walk you will also take a closer look at smaller animals such as African Spurred tortoises, fennec

foxes and crested porcupines. You'll even spot cheetahs stretching their powerful legs and watch playful primates enjoying their lush habitat on Lemur Island!

Our Safaris provide a unique and unforgettable experience and are the most captivating way to discover the spirit of Africa in the heart of the wine country...

Rates and Schedules

Safari Tent Camp

Safari West is open for overnight stays March through December and includes continental breakfast. Seasonal Rates are based on double occupancy – \$25 for each additional guest – no single supplement.

Safari Tent Camp Rates

	March - May	June - August	Sept - November	December
Tents on Antelope Alley	Sun-Thur: \$285 Friday: \$310 Saturday: \$335	Sun-Thur: \$350 Friday: \$375 Saturday: \$400	Sun-Thur: \$285 Friday: \$310 Saturday: \$335	Sun-Thur: \$275 Friday: \$300 Saturday: \$325
Family Tents with Bunk	Sun-Thur: \$310 Friday: \$335 Saturday: \$360	Sun-Thur: \$375 Friday: \$400 Saturday: \$425	Sun-Thur: \$310 Friday: \$335 Saturday: \$360	Sun-Thur: \$300 Friday: \$325 Saturday: \$350
Double and Hillside King	Sun-Thur: \$260 Friday: \$285 Saturday: \$310	Sun-Thur: \$325 Friday: \$350 Saturday: \$375	Sun-Thur: \$260 Friday: \$285 Saturday: \$310	Sun-Thur: \$250 Friday: \$275 Saturday: \$300



Safari Drives

Safari West is open for safaris all year round with the following exception, Christmas Day.

Safari Rates

		Monday - Friday	Saturday - Sunday
Jan - May	Adults (13-58)	\$83	\$93
	Seniors (59+)	\$80	\$88
	Children (3-12)	\$45	\$45
June - August	Adults (13-58)	\$98	\$115
	Seniors (59+)	\$94	\$100
	Children (3-12)	\$45	\$50
Sept - Dec	Adults (13-58)	\$83	\$93
	Seniors (59+)	\$80	\$88
	Children (3-12)	\$45	\$45

Private Safaris start at \$700 for a party up to eight people.

Exclusive Private Safaris could be arranged starting at \$800.00 and range to \$2,500. Price depends on wine and other beverages and services provided, such as exclusive animal encounters.

Private Safaris

- Brews and Buffalos
- Cheetahs and Chardonnay
- Twilight Safari and Dinner
- Wild Jungle Love
- Winos and Rhinos

Safari Schedule

- Summer: 9:00am, 10:00am, 1:00pm, 2:00pm and 4:00pm (Daylight Savings Time)
- Spring & Fall: 9:00am, 10:00am, 1:00pm and 2:00pm
- Winter: 10:00am, 2:00pm



*Safari drives last approximately 2.5 - 3 hours – For a day visit, guests should expect to spend up to four hours at Safari West.

NOTE: RATES ARE SUBJECT TO CHANGE.

African Connection

Peter and Nancy Lang, who own and operate Safari West, come to their affinity for exotic animals from different directions.

Peter's father, Otto Lang, in addition to popularizing Alpine skiing in this country in the 1930s, was a movie and TV director. His work ("Daktari," "Snows of Kilimanjaro," "Flipper" and "Sea Hunt") often involved animals, and they left an impression on young Peter. "I was always hanging around the trainers and the animals, and I guess I just never grew up," Peter Lang says with a crooked grin, his face freshly tanned from a deep-sea fishing expedition in Mexico.



When Peter Lang took over "the last working cattle ranch in Beverly Hills" from his father, he imported a couple of African eland, the largest of the antelope family, to eat away some of the higher shrubs so grass would grow. Then he got some kudu, another kind of antelope, and the process was begun. The menagerie outgrew Beverly Hills, moved first to Santa Paula and then north in 1989 to Sonoma County.

During all that animal-acquiring and ranching, Lang also designed and built his own line of wood furniture, many pieces of which are now found in Safari West's tent cabins. Lang keeps his hands in the wood business with sculpture; intricate antelope skulls and horns are his specialty.

What is a "don't miss" experience for guests?

In addition to the African Safari Drive, guests should absolutely spend the night for a more complete experience. There is nothing more magical than falling asleep to the sounds of a kookaburra and waking to the resounding love-songs of the sarus cranes. Removed from televisions, computer screens and even most cell-phone reception, gazing over our rolling hills and roaming herds from the privacy of your tent deck are the ultimate in high-definition viewing! Our overnight stay gives busy families the rare opportunity to form meaningful connections with each other and the environment in which we live. The only distraction is the majestic beauty of the natural world and it's most exotic inhabitants!

An even more engaging experience for full-immersion is our Behind the Scenes Encounter, which gives a group of up to six people the opportunity for a private look inside our barns and enclosures to meet some of our most captivating four-legged friends. During this up-close and personal experience the guide takes guests on a private visit to the giraffe barn to hand feed our towering friends, ducking their powerful, slobbery tongues! Next up is pig paradise where guests meet our African warthogs, followed by a not-too-cozy interaction with our crested porcupines. Finally, it's a journey into the Aviary for some personal time with our feathered friends, including spoonbills, ibis and storks.

This private safari is about one-hour long and the personalized itinerary is determined by the guide based on the mood and schedules of each animal. This is a dynamic opportunity to have an unforgettable, one-on-one experience with our animals and one of our most knowledgeable safari guides. Reservations for the Behind the Scenes Encounter are very limited, so we ask guests to book as far in advance as possible!

We also have a number of other private animal encounters that can be tailored or personalized to suit specific interests. For instance, a family photo with a cheetah is an unforgettable experience with an unbelievable keepsake! Or, if you'd rather, take a jaunt down Fast Cat Alley where you can visit with our speedy felines, enjoy an educational animal presentation or take wild ride on our feed-trucks as a Keeper of the Day!

The whole experience at Safari West is one of building connections and making discoveries and getting back to basics and enjoying the profound simple pleasures of family and nature that are all too often overlooked. If anything is "not to be missed," it is that sense of serenity one finds while gazing at a graceful giraffe nuzzling her newborn or the surge of raw adventure while witnessing an energetic herd of wildebeest galloping across the horizon.

Is Safari West Environmentally Friendly?

In our ongoing journey to becoming a green business, Safari West is making the switch to biodegradable soap products, post-consumer waste recycled napkins, compostable paper coffee cups with a lining made from plant products (not petroleum based), and compostable dinnerware. We have taken steps to reduce the marketing collateral that is sent out in hard copy form by relying more and more on electronic documents, blogs, e-mail marketing, and our website to get our information out. We have condensed our three fold brochure to a rack card format and are creating new media kits which are designed to decrease further the amount of paper used in printing our collateral. We are in the process of implementing a change to our e-mail signatures company-wide to include a message which prompts the receiver to think about the environment before they print an e-mail or attachment.

Our staff actively participates in energy conservation efforts by turning off lights and ceiling fans in rooms that are not being used, turning off patio heaters when not in use, promptly reporting any water leaks or drips to our maintenance department, and responsibly using water in our housekeeping, restaurant, and landscaping projects.

Throughout the lower area of the preserve, guests and staff are provided with recycling containers marked with the recycling symbol and painted with various representations of our wonderful animals. Guests are asked to retain any plastic water bottles while on safari and recycle it in one of these containers afterwards. The waste disposal company used by Safari West participates in single-stream recycling and green waste disposal for compostable items. We also respectfully bring to the attention of our guests the fact that plastic bottles can become lodged in the throats of curious animals. This helps to refocus to our guests the message that all of us must maintain responsibility and accountability in regards to the environment and conservation in order to make a difference.



As part of our ongoing mission, Safari West actively promotes conservation and environmental education concepts to our guests throughout their stay with us. Our goal is to impart knowledge that will help each individual make personal choices in regards to the environment and conservation efforts. We believe that if each person does their part, no matter how small it may seem, their effort will contribute to a larger effort. We hope that the resulting effect, particularly in regards to the children whose hearts and minds we touch, will multiply and create a conscious environmental movement now and into the future.

Additionally, when guests book private animal encounters, 10% of the proceeds are donated to various conservation groups worldwide each year.

Is Safari West Family Friendly?

We don't have a kid's program per se because the entire Safari West experience is a kid-friendly adventure for families to enjoy together. Our safaris are designed to educate guests of all ages and we have found that families are truly inspired as they learn from and share with one another.

One other activity that the kids love is gathering around the fire-pit for marshmallow roasting and sharing stories of the day's adventures. We also have playing cards and board games for the whole family to enjoy in our café with a cup of hot chocolate, or back at the tent under a cozy electric blanket. It's an unforgettable family camping experience, but you don't have to worry about pitching a tent, lighting a fire, cooking meals or lugging sleeping bags!

Due to our natural safari setting not found at a traditional zoo, we do ask that children always be accompanied by an adult. Our guests have the opportunity to come much closer to our animals, both on our lower compound and during our safari drives. We want to be able to maintain that unique level of interaction while ensuring that our guests and animals safely enjoy our magnificent surroundings.

Safari West, Inc. Qualifications

Safari West is fully accredited by the AZA (Association of Zoos and Aquariums), one of only six such private facilities in the United States to attain this prestigious certification. Further, we are also accredited by ZAA (Zoological Association of America). Our keepers have memberships to AZKA (American Zoo Keepers Association). Our Registrar is a professional member of the Registrars Association. In addition, we hold membership in relevant professional bodies that focus on wildlife management and worldwide conservation such as the AFA (Aviculture Federation of America, ASA (Aviculture Society of America), Cornell Lab of Ornithology, Sonoma County Bird Rescue, WWF (World Wildlife Fund), IUCN Cat Specialist Group, and our owner has a membership with Willson's Bulletin, a professional research publication. We also donate and support several conservation organizations, such as the Cheetah Conservation Fund, and the Wildlife Conservation Network.

We also are affiliated with the Safari West Wildlife Foundation, which was incorporated in 1997, originally under the name Friends of Safari West. The foundation is a non-profit 501 (c) (3) organization that operates separately but in conjunction with Safari West. Together with the foundation, college and university students from Sonoma State University, Santa Rosa Junior College, San Francisco State University and University of California, Davis are invited to join us for internships that last from six months to a year. Student projects focus on areas of veterinary medicine, wildlife management and conservation, behavioral research, and conservation education. The interns earn college credits while obtaining invaluable hands-on experience. With only a few hundred Association of Zoos and Aquariums facilities in the United States, these internships are highly sought-after and very competitive.

Tourism

Further, Safari West is a vital contributor to tourism in Sonoma County and neighboring Napa

County. We actively support the Sonoma County Tourism Bureau, Calistoga Chamber of Commerce, Santa Rosa Chamber of Commerce, Healdsburg Chamber of Commerce and Napa Chamber of Commerce. Our marketing director serves on the Calistoga Marketing Committee, the Board of the Sonoma County Lodging Association, and is a newly elected board member of the Calistoga Chamber of Commerce. We have been featured in and have received huge media coverage in consumer and trade magazines, daily and weekly newspapers, broadcast media, Internet media, and news services. Some publications are Sunset, Wall Street Journal, Travel + Leisure, Better Housekeeping, Boston Globe, plus several more including international publications.

Safety

Safari Guides receive extensive, continuing education and training focusing on safety, captive husbandry and the blend of Safari West's eco/nature tourism with a strong emphasis on hospitality. This program is administered and developed by the safari guide manager with input from the animal department and the owners. It typically consists of over 100 hours of training. Safari guides are expected to safely operate our safari vehicles with at least 10 guests while providing an engaging, interesting and entertaining safari, educating our guests on the conservation importance of our various animals. We do not require a degree or qualification, although it does help. We feel training and knowledge is far more important than the qualification. However, many of our Safari Guides and especially Animal Handlers have some type of qualification in animal husbandry or biology and in practice may hold a formal qualification in captive husbandry, biological science, and even entry level veterinary education. No one is cleared to be a guide or an animal handler until they successfully complete the training – no exceptions. After training, all successful candidates must prove their knowledge and driving skills and have an engaging hospitality attitude.

We require a valid California driver's license, a clean driving record and a background check. Minimum age for seasonal workers is 17 years of age. At Safari West, safety and the well-being of our guests is our number one priority. All of the experiences we provide to guests including our safari drives have been carefully planned to assess all safety considerations. This includes extensive training for our drivers in safe vehicle handling techniques, specifically in off road situations requiring four wheel drive vehicles. In addition, background checks are performed on all new and rehired employees. Our dedicated core staff has been with Safari West many years. Our safari guides instruct guests on all safety measures before each safari and a fully stocked first aid kit is available at all times. There is a trained mechanic available during safari hours. Many staff members are CPR and First aid certified.

Cheetah Animal Encounters – Along with the training and qualifications of a safari guide, all of our animal staff is trained in wildlife handling and care and strictly follow the protocols of the Association of Zoos and Aquariums guidelines – no exceptions.

20 Years of Conservation

Nancy and Peter Lang opened Safari West in 1993 as the first step in a shared dream to provide a taste of Africa, wildlife education, and conservation to children and adults. We believe in Conservation through Education.

At Safari West we strive to promote the most thorough understanding of the natural world, emphasizing how and why it is the way it is and where it's going. Established early on as grade school excursions, our trademark Safari drives present guests with an entertaining and academic adventure covering many of the fundamental and advanced aspects of environmental studies from behavioral ecology, through evolutionary theory, and most importantly to conservation. Aside from our safaris, Safari West continues to promote education with hands on training and research in various scientific fields.



Through our Wildlife Foundation we support student researchers in their ongoing ambition to work with these animals in their natural environments. This task is sponsored by the Foundation, and students are actively trained on property in the fields of physiology, anatomy, and ethology. Along with our volunteer researchers we actively invite up-and-coming veterinary students to pursue internships in an unequalled environment. Inspiring the public and training the inspired is just one of the ways that we at Safari West promote conservation for the future of the natural world.

Zoos play an increasingly important role in conservation. Captive breeding programs can augment wild populations, aiding in their recovery. An example of this is the National Zoological Park's Golden Lion Tamarin Conservation Program (GLTCP), as it was crucial in the recovery of golden lion tamarin (*Leontopithecus rosalia*) with 1/3 of today's wild population descending from captive tamrins. Zoos also serve as a safe haven from threats such as habitat loss and degradation, poaching and competition with invasive species, conserving species until solutions to threats can be found. Species such as the scimitar-horned oryx (*Oryx dammah*) are extinct in the wild. Its only chance of survival depends on captive populations. Such captive bred oryx have already been released in Tunisia through efforts from the Sahara Conservation Fund (SCF).

Zoos also play an important role in education. Interpretive programs at these facilities work to raise awareness about the plight of many species on this planet and about energy and natural resource conservation. These efforts empower the public to make small changes at home to become more environmentally friendly. Finally, zoos are important in raising funds for conservation, with AZA accredited facilities contributing nearly \$70 million dollars annually.

Zoos are many children's first encounter with exotic species, influencing future teachers, biologists and policy makers. Safari West's conservation plan was written with these responsibilities in mind. It is found below.

Safari West's Written Conservation Plan

Local Open Space Preservation

Safari West's conservation plan includes helping Sonoma County reach its open space goals and educating the public about open space efforts. We proactively work toward conserving land, providing habitat for native wildlife, and preserving the natural, historic, and agricultural values of the property. This is done while protecting the native Mayacamas oak woodland and chaparral for future generations. All 400 acres of Safari West are designated open space and an easement for the entire property has been given to the Sonoma County Agricultural Preservation and Open Space District (SCAPOS). This easement protects the property from overdevelopment into perpetuity. Two hundred and forty acres of Safari West specifically are designated forever wild. Any and all invasive construction activities are prohibited within the forever wild portion of Safari West, ensuring that some of Sonoma County's original ranch land remains intact.

Wildlife at Safari West

Safari West's further encourages the presence Sonoma County wildlife by installing modified habitat structures. Thus far 35 Nest boxes have been constructed and installed around our property in an effort to increase nesting sites for native bird species including wood ducks (*Aix sponsa*), barn owls (*Tyto alba*), western bluebirds (*Sialia mexicana*), and western screech owls (*Megascops kennicottii*). Additionally, night boxes for two locally identified bat species, Pallid bat (*Antrozous pallidus*) and Mexican free-tailed bat (*Tadarida brasiliensis*) have also been installed on property, as well as basking sites for western pond turtles (*Clemmys marmorata*), classified as threatened by the IUCN. These species are recognized as important components in our local ecosystem and are a welcome sight at Safari West.

Safaris

Our conservation efforts are most notably supported through our actions in education and guest experience. By providing educational safari drives to our guests we are able to disseminate our mission to a wide demographic of curious adventurers. We also work with local schools to provide

age appropriate educational safaris to help supplement material by aligning curricula to the local and state curriculum goals. Our messages of land stewardship are an integral part of our safaris. As loss of habitat and biodiversity is the number one conservation concern to date, our safari guides are sure to incorporate information about landscape preservation issues from home and abroad. By providing guests with information about local conservation information, we hope to encourage people to explore conservation efforts in their own backyard.

At Safari West we pride ourselves on our ability to excite guests about a range of different life forms. We strive to explain the importance and significance of every different species on property and how they operate within their, and our, ecosystem. We believe that the intimate experience that we provide is what helps us to stand out from other organizations. Our goal is for guests to leave our property understanding the role each animal, large and small, plays in an interconnected world.

Research

The past three years at Safari West have seen an explosion of research. 2012 marked the beginning of our relationship with the Sonoma State University Primate Research Project (SSUPER) which has since expanded into an undergraduate and graduate level ethological research center. Students from SSUPER have completed projects involving our Cheetahs, Patas Monkeys, Colobus Monkeys, and DeBrazza's Monkeys. This program is currently pursuing research with our herds of Greater Kudu and Dama Gazelle, as well as an additional project with our Cheetahs and Striped Hyenas. In house, Safari West staff



members are currently pursuing novel research agendas in the fields of paleoanthropology (via the Safari West Osteology Lab) and parasitology. While conducting a variety of research projects on site, Safari West also participates in research for other facilities by offering data obtainable from animals on our property. The current research program, as a part of the Research, Education, and Conservation (REC) department, is growing exponentially. With it, we intend to add to an understanding of these animals and natural world.

Conservation Local and Abroad

Safari West strives to support conservation field efforts, locally and abroad, by donating 10% of all onsite animal encounter experiences to field conservation efforts. In 2014 alone, we donated

more than \$30,000 to our conservation partners from 15 different organizations. Concurrently, many of the organizations have sent representatives to our preserve to offer free nighttime lectures to our guests and afternoon lectures for our staff. These lectures, which allow guests to personally meet these field researchers, are an integral part of our guest's educational experience at our preserve.

The following is a listing of some of the organizations, and their efforts, which we have helped to support in the past and most recently:

- Catalina Island Conservancy: Catalina Island Fox went nearly extinct a few years ago; conservation efforts have successfully raised the population to over 500 foxes. <http://www.catalinaconservancy.org>
- Birdlife International: To help support conservation efforts for the Waldrapp Ibis – highly endangered. <http://www.birdlife.org>
- Brazilian Ocelot Consortium: supporting projects for Brazilian habitat restoration. <http://www.denverzoo.org>
- Save the Elephants: Safari West's donation went to directly assist STE's field based conservationists in protecting the African elephant and its habitat. <http://www.savetheelephants.org>
- Snow Leopard Conservancy: Supporting their conservation efforts and work with community to promote conservation efforts for snow leopards. <http://www.SnowLeopardConservancy.org>
- Wildlife Conservation Network: our donation went directly to support Proyecto Titi's (PT) critical efforts to save the last remaining cotton-top tamarins (small primate) from extinction in Colombia. <http://www.WildNet.org>
- Pro Peninsula: Safari West's donation was given to this organization to help support their dedication to strengthening individual and community efforts to protect the natural environment throughout the Baja California Peninsula, and directly supports their Sea Turtle Conservation efforts. <http://www.propeninsula.org>
- Paso Pacifico: Safari West donated to this program, which provides educational programs to local communities in Central America to discourage poaching and encourage appreciation for wildlife and habitat protection. <http://www.pasopacifico.org>
- Lemur Conservation Foundation: Safari West has two types of lemurs and helps support LCF who are "...dedicated to the preservation and conservation of the primates of Madagascar through captive breeding, scientific research, education, and reintroduction." <http://www.lemurreserve.org>
- Cheetah Conservation Fund: Our donation helps to support CCF's efforts to promote wild cheetah conservation and educate African communities about predator-friendly livestock management techniques. <http://www.cheetah.org>
- Bat Conservation International: Safari West's donation helps support this organizations efforts

for education, conservation and research programs (for endangered bat species) to promote and protect bats and bat habitats. <http://www.batcon.org>

- De Wildt Cheetah and Wildlife Trust: Through fundraising efforts, Safari West has helped this group to promote conservation and breeding efforts in South Africa for cheetahs, wild dog, vultures, and other endangered animals. Their efforts include community education and outreach to promote and protect cheetahs and their habitats, predator friendly livestock management techniques. <http://www.dewildt.org.za>

